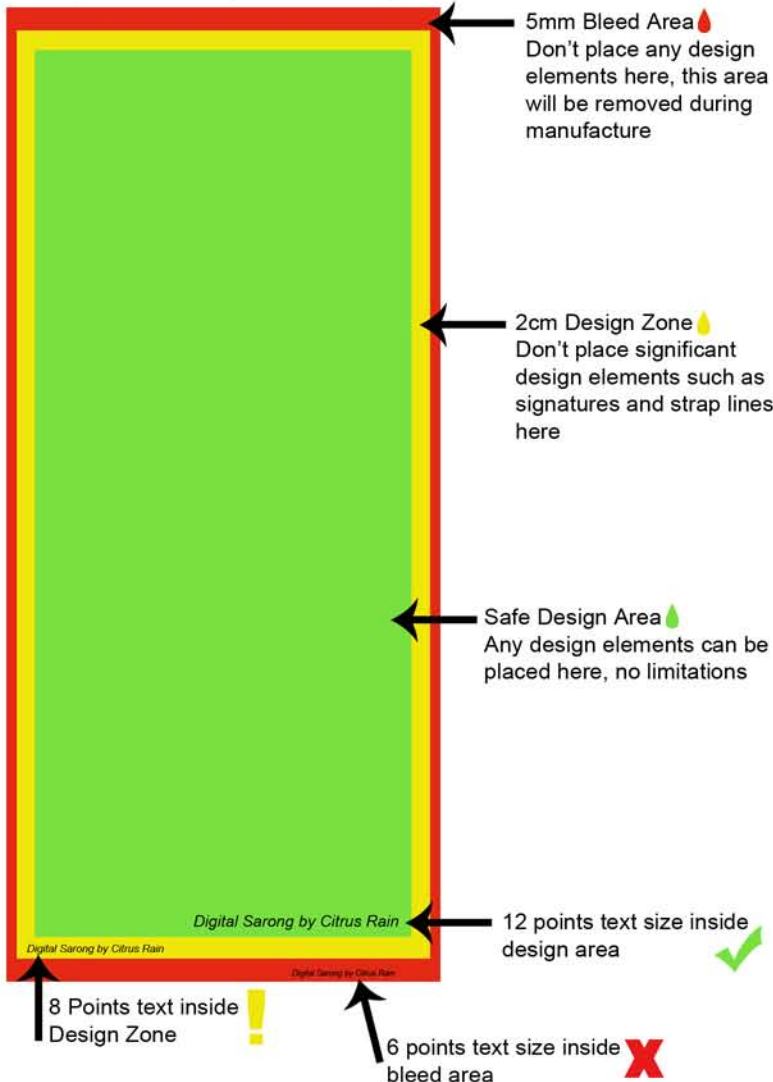




Artwork Preparation Guidelines



Example Artwork Layout for Sarong 170 x 110 cm



5mm Bleed Area 🍷
Don't place any design elements here, this area will be removed during manufacture

2cm Design Zone 🍷
Don't place significant design elements such as signatures and strap lines here

Safe Design Area 🍷
Any design elements can be placed here, no limitations

12 points text size inside design area ✓

8 Points text inside Design Zone !

6 points text size inside bleed area X

Digitally Printed Sarong

In order that you may get the best from your sarong design, and to ensure that you receive the quality of the product that you desire, please read through our easy artwork preparation guidelines, before you submit your artwork.

File Type

Please send your artwork in one of the following digital formats:

- TIFF
- PDF
- EPS
- AI
- PNG
- High Resolution JPEG
- RAW

Image Resolution

A minimum of 150 dpi, preferred resolution is 300 dpi

Image Size

Preferably full size, but a minimum of 50% of the size of the finished sarong is required

Colourspace

RGB or CMYK

If you have specific colour requirements, then you must send a CAD hardcopy of the design for us to match to with your order.

Artwork Bleed

5mm all round the edge of the design

Sending Your Artwork To Us

If the file size is < 15MB, files can be sent via e mail

If the file size is > 15MB, files can be sent to our FTP site, or via a file send facility such as WeTransfer. Files can also be sent on disk or UBS through the post.

Artwork Requirements

Artwork needs to be sent in a print ready format, i.e. that the design needs no alteration or changes, with the exception of an increase in size.

Design Placement

The digital processes that we use to print our sarongs mean that there are virtually no limitations to our print capabilities, but there are a few do's and don'ts to remember.

Do's

- 🍷 Include as many design elements as you would like
- 🍷 Include as many colours as you need
- 🍷 Ensure that your design is print ready
- 🍷 Make sure that your design is the correct orientation, i.e. if you want your design to run in a specific direction

Don'ts

- 🍷 Place any elements of the design within 2cm of the edge of the sarong, such as signatures, strap lines
- 🍷 Include text that is smaller than 12 points
- 🍷 Place borders within 2cm of the edge of the sarong

